

Jemiclad

Pure Gym Roll Out



PureGym is the largest and fastest growing gym chain in the United Kingdom. They are the first to gain 1,000,000 members in the UK.

Puregym invested time and money to find the best building materials including hygienic wall finishes. For a hygienic and waterproof finish, Jemiclad was the choice. A solid pvc extrusion that is impervious, hygienic, and offers the longevity and minimal upkeep. It was so important for PureGym to go for the hot welded vertical joints alongside thermoformed internal and external corners making the system 100% waterproof.

Jemiclad approved installers have installed over 160 of Pure Gyms, with dozens more in the pipeline this year.



The Jemiclad Supreme product line is one of the most popular ranges in the portfolio due to its premium gloss finish and as with all products in the Jemiclad itinerary they are best in class for hot welding and thermoforming giving the ultimate finish and are perfect for this application. Here at Jemiclad we are proud to be trusted by Pure Gym, be specified and included in their drawings and schedule of works.

“Jemiclad is perfect for our gyms, it requires no maintenance and looks great”
– Property Director, Pure Gym

PureGym and Jemiclad worked together to finalise the perfect finishing details for each area, from the edge trim to the hot weld. The final design was decided to use Jemiclad Supreme The White One and The Dark Grey One. The scheme has since been rolled out in over 240 Pure Gym sites, both fit out of new builds and refurbishment of older properties.

If you would like to discuss your project requirements, please drop us an email.

UK sales@jemiclad.co.uk
USA sales@jemicladusa.com
Canada sales@jemicladcanada.com



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